

12. The commercial



Create and play a creative commercial so that every child has the opportunity to contribute their ideas. Every child is actively involved in the commercial, so no exclusion or indifference is possible.

Material

- 3 chairs
- possibly further material

Pedagogical goal

Every child in the group is integrated into the task and can contribute their creativity.

Biblical Link

Matthew 25:14-30 Multiply Money - Use Talents

Procedure

Explain task: Commercial about 3 chairs, present as attractively as possible, e.g. chairs are not normal but can fly. Design with wit. Max 90 seconds.

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Collection of ideas: Point out biblical link, then collect ideas.

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Presenting ideas: In a circle around, each participant presents his or her idea.

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Determine the sequence of events: Afterwards, the ideas are discussed and a sequence of events for the commercial is created.

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Play through commercial and change small things if necessary. If possible you can film the spot.

Rules

- Each child says min. 1 idea.
- Each child plays along in mockery.
- No more material than the 3 chairs need.

Safety advice

Do not overuse chairs -> normal handling!

Reflection questions

- Were the rules followed?
- Was one idea implemented by each child? Why not?
- Was there prejudice against anyone and their ideas?
- Did they understand the link to the Bible?

Variation / Adaptation

Competition: multiple groups, who has the best commercial?

Leaders contribute ideas if the kids don't have any.

Images



Sources

- **Cover photo:** René Graf
- **Images:** René Graf