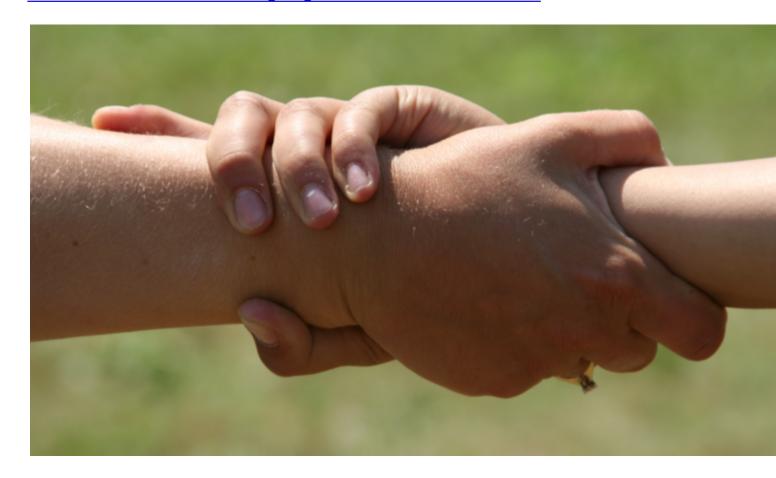
Commitments - Where people commit themselves



Commitments via the Swiss Sports Ethics Charter

In sport, fair play means respect for oneself, others and the environment. The fair play campaign of Swiss Olympic and FOSPO implements the seven ethical principles:

- Equal treatment for all!
- Sport and social environment in harmony!
- Promotion of self-responsibility and shared responsibility!
- Respectful encouragement instead of excessive demands!
- Education for fairness and environmental responsibility!
- Against violence, exploitation and sexual assault!
- Rejection of doping and addictive substances!

The development and implementation of concrete measures to address these issues is carried out in close cooperation with prevention agencies and experts, sports associations and clubs. Projects such as "Against violence at sporting events", "No sexual assault in sport", "cool and clean" and "Smoke-free sport" are already underway or, as in the case of LaOla, have been integrated into "cool and clean". www.fairplay.ch

Leaders not only bear responsibility in terms of sports technology. They must also discuss and exemplify values.

Prevention under one roof

From summer 2004, the presentation projects of the supporting organizations Swiss Olympic, FOSPO and FOPH will be combined into one programme: "cool and clean". The existing "Sport smoke-free" project is to be integrated as a sub-program in 2005. With the support of the Tobacco Prevention Fund, these projects will have a solid financial basis. The "cool and clean" program for prevention and health promotion in sport starts with the sub-programs "Talents" (junior competitive sport; to date, over 6,500 talents from 45 sports have committed themselves to fair and clean sport), "Power" (youth sport) and "Academy" (documents, further training). The "cool and clean-Top" (elite sport), "Partner" (sports associations) and "Friends" (public and private environment of the athletes) sub-areas are to be included at a later date. "cool and clean" thus becomes a joint commitment of sports and health institutions. Appropriate commitments are at the heart of all sub-projects. In doing so, the players engage with the "cool and clean" principles and join a growing prevention movement with their signature.

www.coolandclean.ch

LINKS ON THE TOPIC

No sexual assaults

Nobody condones sexual assault in sport. What is needed is fearless observation and considered and consistent action. The homepage provides information on the latest status of the project, practical information and concrete support options for young people, parents and coaches. www.fairplay.ch

www.feelok.ch

The computer program aims to promote the health and well-being of young people with six topics: cannabis, smoking, stress, self-confidence, the Internet and sexuality.

www.prix-ecosport.ch

Every year, Swiss Olympic and the Federal Office for the Environment, Forests and Landscape award prizes to sporting events that incorporate environmental concerns into their organization.

www.laola.ch

The completed addiction prevention project has three core offers: Support for projects in sports associations and clubs, further training for youth leaders and publications (leaflets, brochures, teaching materials).

www.righttoplay.com

Every child has the right to play. The humanitarian organization of the same name promotes projects that are committed to this right. European Sports Charter This was the first international agreement to recognize the right of all citizens to participate in sport. www.coe.int/T/d/Com/Dossiers/Themen/sport

Wo Menschen sich verpflichten

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